

Dear SFB Supporter,

Our 40th Annual Auction From the Heart is Saturday, April 27, 2024. We hope you will join us again in supporting our students and school this year. This year's auction will celebrate 40 years of victory for our school with sports-themed food, delicious drinks, and a wide variety of auction items all impacting our amazing school and students.

All proceeds from our Auction From the Heart will help bridge the gap between what it actually costs to educate a student at SFB and what we charge in tuition. Your generosity today makes a fantastic education for a student possible tomorrow.

Whether you can give monetarily, or an in-kind item for our auction, all gifts are welcomed and appreciated. Please email completed forms to auction@sfbschool.org by March 13th.

Today, we ask that you prayerfully consider taking a leadership role and support our auction. The more you are able to provide, the greater your impact will be on the education and faith formation of the children at St. Francis Borgia. The enclosed form provides opportunities for your impactful gifts. Thank you!

Sincerely in Christ,

Fr. Dated Re

Fr. Patrick Burns

Pastor

Fr. Matthew Ferch Associate Pastor

Jordan Last School Principal

#### The 2024 Auction Chairs:

Ceci Bassindale (Mary 5th, Pete 3rd, Margaret 5K, and Bob 3K)
Megan Cain (Paige 5th and Brody 2nd)
Jordan Last (Ava 5th, Alice 1st, Anna 1st, and Aiden 4K)
Caitlin Smyth (Parker 5th, Oliver 3rd, and Finn 5K)
Beth Stecklein (Gigi 5th, Cam 3rd, and Max 5K)
Trisha Williams (Kaitlyn 5th and Henry 2nd)







#### EVENT SPONSOR \$10,000

- Two Club Level tables for eight each, includes extra appetizer and beverage bucket at each table.
- Logo on ALL promo materials, signage in prominent location at event, parish entrance weekends before and after the auction, Givesmart electronic bidding, and on video loop.
- A verbal sponsorship recognition from podium by Fr. Patrick and Principal Jordan Last.
- Full-Page Ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.
- Quarterly social media spotlights in school communication with link to company's webpage.
- One VIP parking spot at school or church for the year, unlimited games pass, two Golden Tickets, and students of sponsor enjoy a lunch with one teacher of their choice and the principal.



#### DINNER SPONSOR \$7,500

- One Club Level table for eight, includes extra appetizer and beverage bucket at table.
- Sponsorship signage at each place setting, entrance, parish entrance weekends before and after the auction, Givesmart electronic bidding, and on video loop.
- A verbal recognition of sponsorship from podium during dinner.
- Half-Page Ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.
- Two dedicated pre & post auction social media spotlights in school communication with link to company's webpage.
- Two VIP parking spots for the evening, unlimited games pass, and one Golden Ticket.



### LIVE AUCTION SPONSOR \$5,000

- One standard table for eight.
- Sponsorship signage on screen before Live Auction, entrance, parish entrance weekends before and after the auction, Givesmart electronic bidding, and on video loop.
- Verbal mention from podium before Live Auction begins.
- Half-Page Ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.
- One social media spotlight in school communication with link to company's webpage.
- One Golden Ticket



### COCKTAIL HOUR SPONSOR \$3,500

- Four dinner tickets.
- Sponsorship signage at both bars, entrance, Parish entrance weekend before and after the auction, Givesmart electronic bidding materials, and on video loop.
- Quarter-Page Ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.
- One social media mention of sponsorship in school communication.



#### DECOR SPONSOR \$2,500

- · Dinner for two guests.
- Sponsorship signage by each table's centerpiece, entrance, Parish entrance weekend before and after the auction, Givesmart electronic bidding materials, and on video loop.
- Quarter-Page Ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.
- One social media mention of sponsorship in school communication.



#### SLIDE SHOW SPONSOR \$1.500

- Dinner for two guests.
- Sponsorship signage next to games, entrance, Parish entrance weekend before and after the auction, Givesmart electronic bidding materials, and on video loop.
- Eighth-Page ad in Parish bulletin the weekend before the auction for 1,500 Catholics to see.



#### BULLETIN ADS

- Bulletin Ads are available in half-page (\$400), quarter-page (\$300), and eighth-page (\$200).
- Eighth-Page ad for a SFB Gram Shout-Out for your children, grandchildren, or class.
- Bulletin will be seen by 1,500 Catholics weekend before auction and in the digital version.





## SPONSORSHIP RESERVATION ☐ I/We will sponsor: ☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$3,500 ☐ \$2,500 ☐ \$1,500 ☐ I/We will sponsor a teacher's Auction Ticket for \$75 ☐ I/We would like to reserve additional tickets for \$75 each. Number of tickets: \_\_\_\_\_ How would you like your sponsorship listed? **Bulletin Ads** Family Name: \_\_\_\_\_ Half-Page: 7.5"x 5" ☐ Business Name: \_\_\_\_\_ Quarter-Page: 3.7" x 5" Catholic Charity: \_\_\_\_\_ Eighth-Page: 3.7" x 2.5" Other: \_\_\_\_\_ ☐ Anonymous SPONSORSHIP & BULLETIN ARTWORK INFORMATION ☐ I/We would like a bulletin ad: ☐ \$400 half-page ☐ \$300 quarter-page ☐ \$200 eighth-page ☐ Please design the bulletin ad for us that will highlight the school. ☐ I/We will supply our own ad for the bulletin. All logos and ads should be sent in high resolution, if possible, by March 13th, 2024 to auction@sfbschool.org INFORMATION Parish Business (if applicable) \_\_\_\_\_ Address \_\_\_\_\_ City, Zip\_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_ **GUESTS** (Please list names as they should appear on nametags.) PAYMENT METHOD (OR REGISTER ONLINE AT SFB2024.GIVESMART.COM) Please check one: ☐Enclosed Check or ☐ Visa ☐MasterCard ☐Discover Credit Card #\_\_\_\_\_\_ Security Code:\_\_\_\_\_\_ \_\_\_\_\_ Total Amount \$\_\_\_\_\_

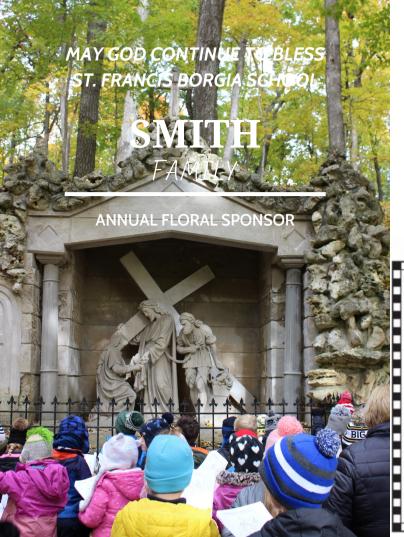
Return with check made payable to *SFB ("Auction" included on memo line)* or credit card information to: St. Francis Borgia Catholic School | 1425 Covered Bridge Road | Cedarburg, WI 53012

If you have any questions, contact Betsy Fallon at 262- 377-2050 or auction@sfbschool.org.

# Quarter Page 3.7" x 5"

1/8 Page 3.7" x 2.5"

Half Page 7.5" x 5"



We love you Bob and Bob! You are working hard in school and we are so proud of you! Love, Mom and Dad The Smith Family





